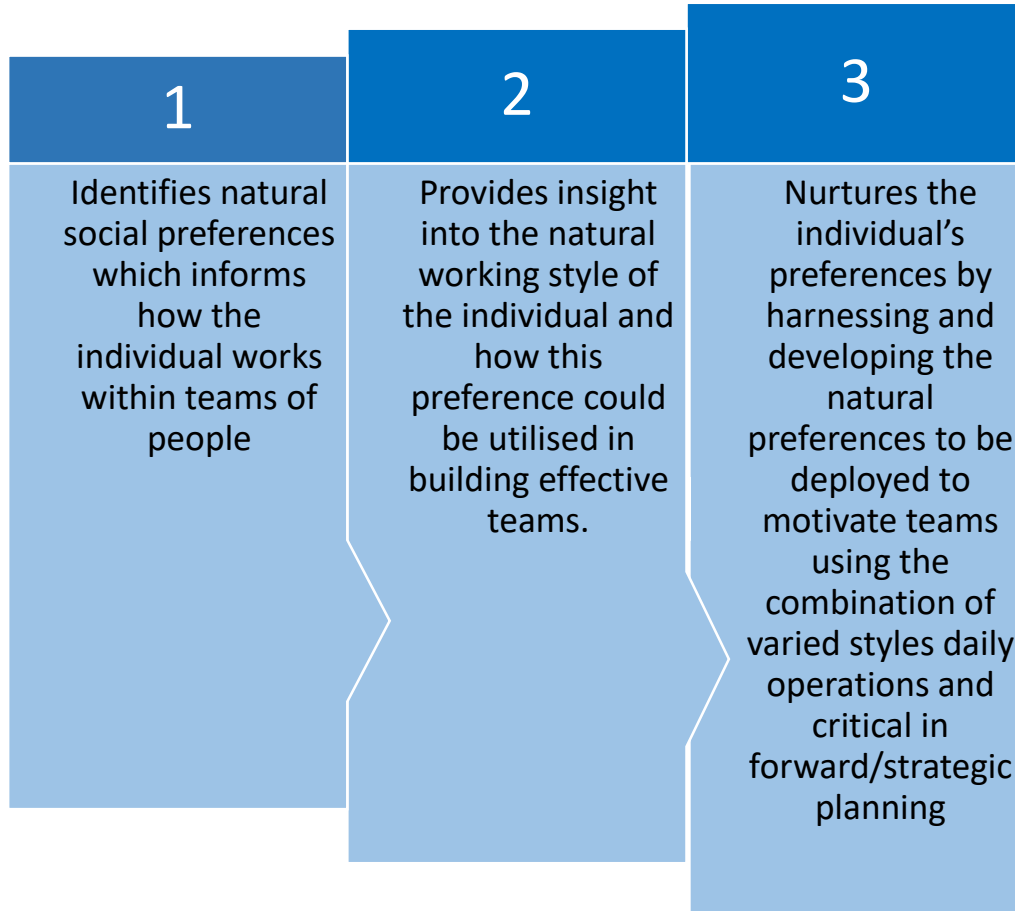


SPI[®] (Social Preferences Indicator Tool)



Despite much research, a precise definition of social preference has not been agreed upon. In most cases, 'social preference' is defined loosely as *a concern for the payoffs allocated to other relevant reference agents in addition to the concern for one's own payoff*. A separate branch of research has focused on altruism and warm glow motives for giving to others, especially in the context of public goods provision (Carpenter, 2007)