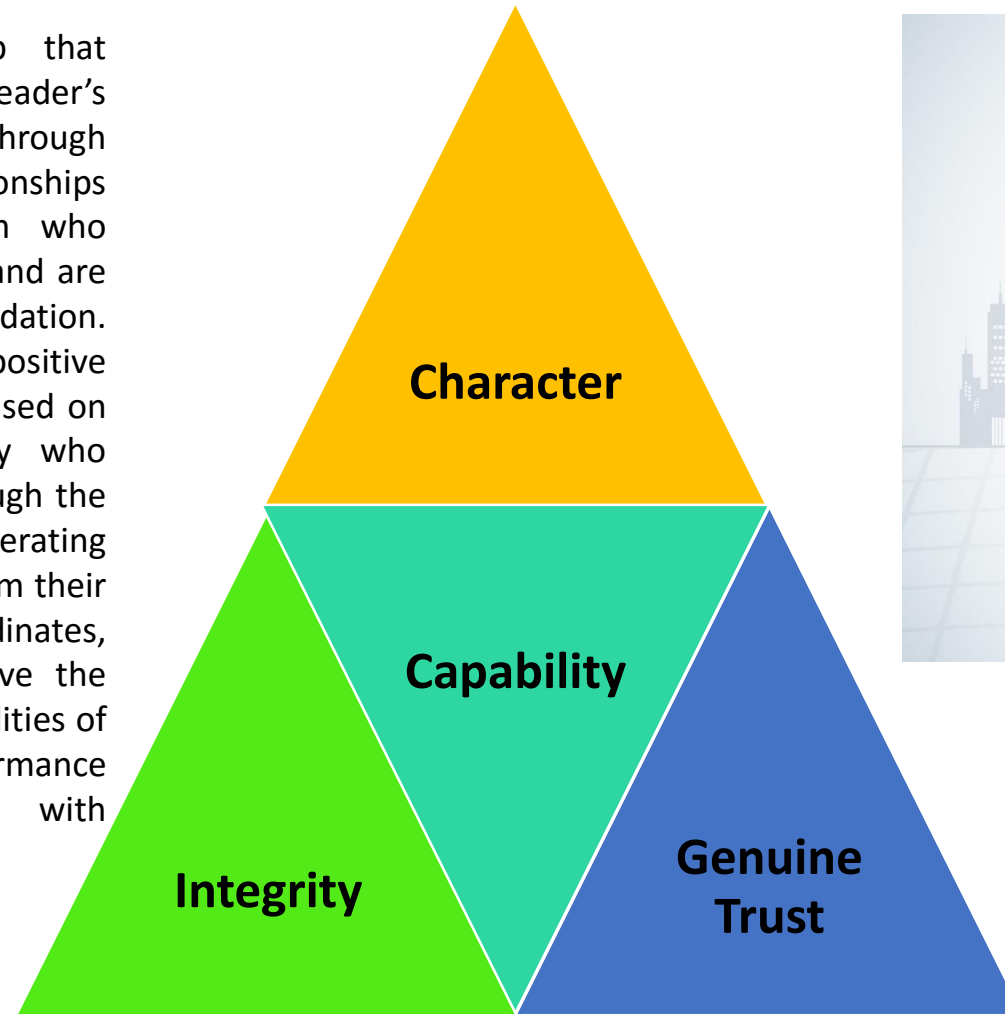


Authentic Leadership Principles

This notion is leadership that emphasises building the leader's legitimacy and credibility through honest and trusting relationships with followers of a team who genuinely value their input and are built on an ethical foundation. Authentic leaders are positive people with self-concepts based on a high level of integrity who promote transparency. Through the building of trust and generating highly motivated support from their team members and subordinates, these authentic leaders have the ability to improve the capabilities of individual and team performance through the alignment with purpose.



Authentic Leadership

Role Model



Character



Ability



Align
With
Purpose

